

MARMOMACC

45th International Exhibition of Stone Design and Technology



organized by

VERONAFIERE



the other side of **stone**

VERONA - Italy

29th SEPTEMBER - 2nd OCTOBER 2010

from Wednesday to Saturday

www.marmomacc.com



MARBLE, STONE AND DESIGN



UNPROCESSED STONE



MACHINERY AND EQUIPMENT



TOOLS AND CHEMICALS

MARMOMACC IS

MARMOMACC IS the leading global event for the natural stone sector. It promotes the development of new products and technologies and serves as the workshop for experimentation in new trends in architecture and design.

MARMOMACC IS the key appointment for members of the stone trade, professionals in the construction and contract market, architects and designers and decision-makers seeking success in an increasingly competitive context.



MARMOMACC IS an integrated system that combines a quality trade show, professional visitors, penetration into new markets, and attendance by qualified delegations of buyers, as well as presentations of studies, research and commercial and cultural initiatives.

MARMOMACC IS a large-scale showcase highlighting the best traditional and innovative national and international production, as well as the expressive potential of the use of stone materials in architecture and design.

MARMOMACC IS the promotion of continuing education courses, technical seminars and Master's courses for designers. Marmomacc confirms its role as the essential tradeshow to visit to understand current trends and the evolution of the natural stone sector. MARMOMACC IS www.marmomacc.com



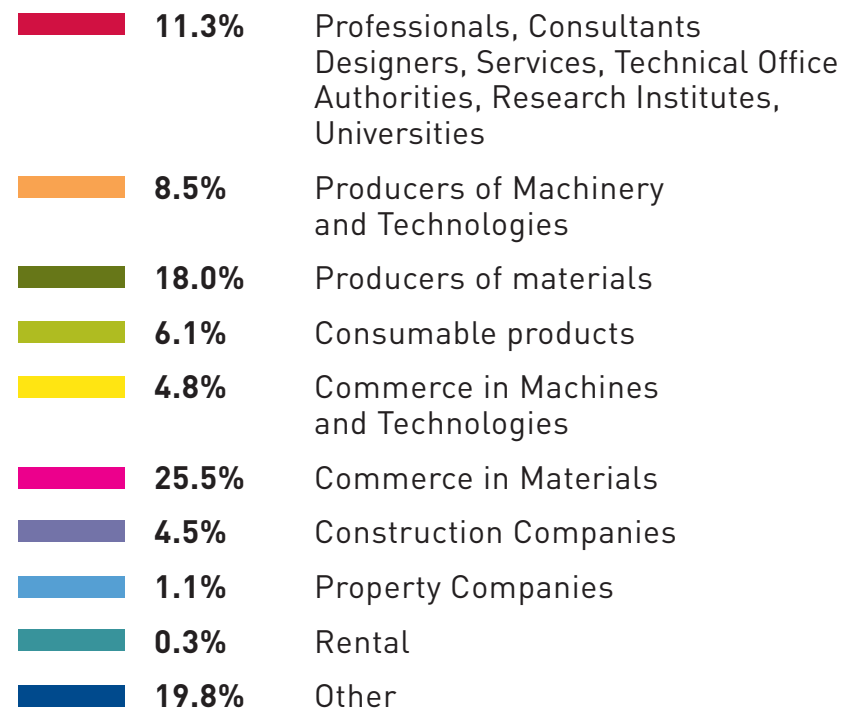
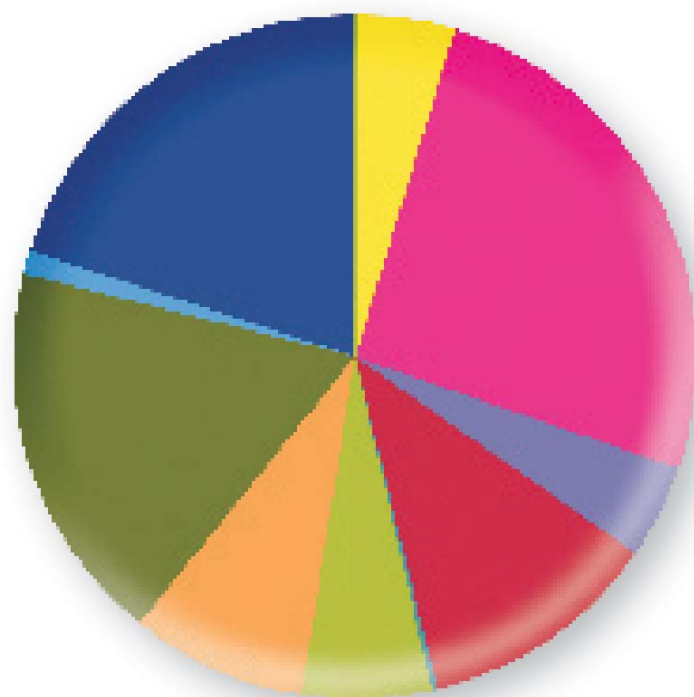
MARMOMACC 2009

VISITORS

TOTAL VISITORS: **53,119**

ITALIAN VISITORS: **30,058**

INTERNATIONAL VISITORS: **23,061** FROM **130** COUNTRIES



Data certified by FKM (German Exhibition Data Certification Institute)

MARMOMACC 2009

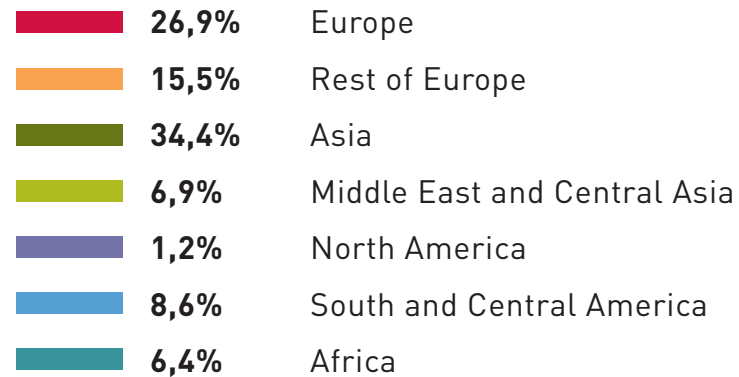
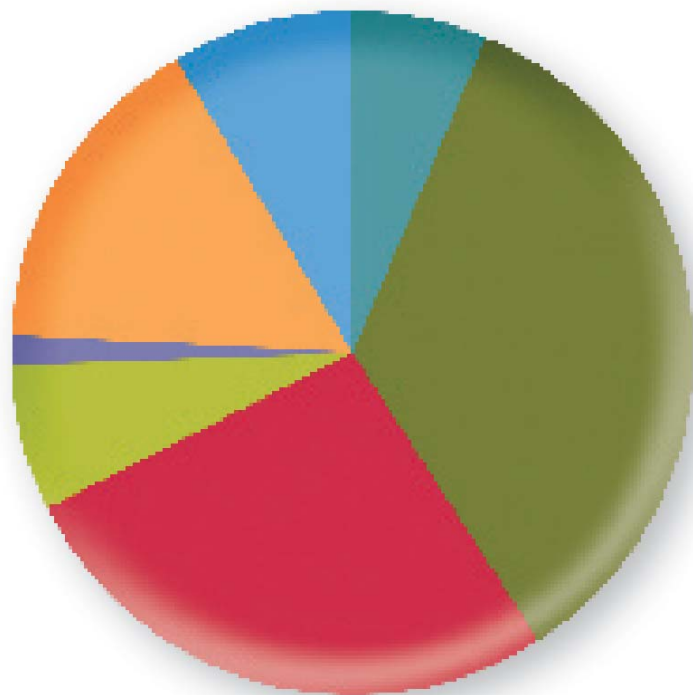
EXHIBITORS

TOTAL EXHIBITORS: **1,507**

ITALIAN EXHIBITORS: **774**

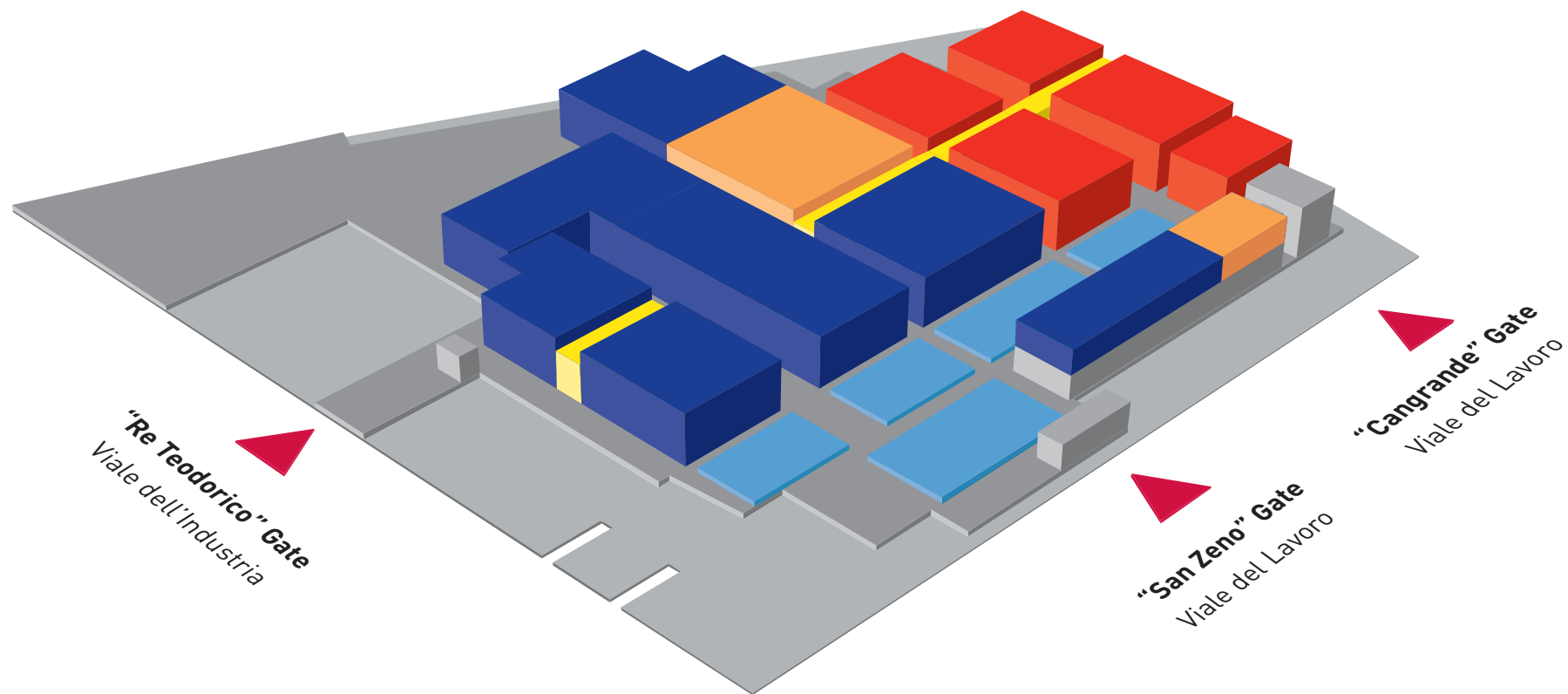
INTERNATIONAL EXHIBITORS: **733** FROM **54** COUNTRIES

NET EXHIBITION AREA: **76,603** SQ.M



Data certified by FKM (German Exhibition Data Certification Institute)

MARMOMACC 2010 EXHIBITION LAYOUT



MARMOMACC 2010

TRADE SECTORS



**MARBLE, STONE
AND DESIGN**



**TOOLS AND
CHEMICALS**



**UNPROCESSED
STONE**



**IT, SOFTWARE,
PRESS, ASSOCIATIONS,
SERVICES**



**MACHINERY
AND EQUIPMENT**

TRADE SECTORS

MARBLE, STONE AND DESIGN

- Marble
- Granite
- Natural stone
- Stone Design
- Engineered stone, Marble Agglomerates
- Artistic bronze work, Memorials



TRADE SECTORS

UNPROCESSED STONE

- Marble Blocks
- Granite Blocks
- Unfinished stone, large format



TRADE SECTORS

MACHINERY AND EQUIPMENT

- Machines and equipment for the stone industry
- Workshop machinery and equipment
- Transport and hoisting systems
- Machines and systems for disposal, ecology and treatment
- Numerical control machines - *Dynamic Area*



TRADE SECTORS

TOOLS AND CHEMICALS

- Abrasives
- Diamond tools
- Chemical products
- Technologies for the recovery of the architectural heritage



MARMOMACC

ARCHITECTURE AND DESIGN

“Marmomacc has always been committed to encouraging connections between producer companies and the world of architecture and design, driven by the conviction that research into materials applied to technology can support the competitiveness of companies in the global market place”.

ETTORE RIELLO, President of Veronafiore

The award-winning Architects and the Designers who have collaborated with MARMOMACC from 1987 to 2009:

**Asian Architecture Friendship (AAF) | AMP Arquitectos | Grafton Architects |
Campo Baeza | Roberto Canovaro | Raffaele Cavadini | Aldo Cibic | Conzett-
| Michele De Lucchi | Max Dudler | Fagioli e Gargano | Gabetti Isola Drocco |
Herzog & de Meuron | Hans Hollein | Bernard Huet | Massimo Iosa Ghini | James
Torrecillas | Johnson & Burgee | Hans Kollhoff & Helga Timmermann | Kengo
| Pietro F. Laviani | Francesco Lucchese | Machado and Silvetti Associates |
Natalini | Odile Decq | Pedro Pacheco + Marie Clément | Page & Park Architects
Portoghesi | Pongratz + Perbellini | Aldo Rossi | Arrigo Rudi | Manuel Salgado |
Scarpa | Beniamino Servino | Claudio Silvestrin | Álvaro Siza Vieira | Snøhetta
Távora | Patricia Urquiola | Jørn Utzon | Gino Valle | Fermín Vázquez | Francesco**



Juan Navarro Baldeweg | Mario Bellini | Riccardo Blumer | Mario Botta | Alberto
Bronzini-Gartmann | Copeland e Duda | Claudio D'Amato Guerrieri | Paulo David
Antón García-Abril | Frank O. Gehry | Stefano Giovannoni | Vittorio Gregotti |
Irvine | Arata Isozaki | Jensen & Skodvin Arkitektkontor | Antonio Jiménez
Kuma | Ugo La Pietra | Henning Larsen | Vincenzo Latina | Laudani e Romanelli
Franco Mancuso | Alberto Meda | Simone Micheli | José Rafael Moneo | Adolfo
| Roberto Palomba e Ludovica Serafini | Gilles Perraudin | Marco Piva | Paolo
Denis Santachiara | Piero Sartogo | Luca Scacchetti | Afra e Tobia Scarpa | Carlo
| Eduardo Souto de Moura | Francesco Steccanella | James Stirling | Fernando
Venezia | Venturi & Scott Brown | Harry Charles Wolf | Cino Zucchi | Peter Zumthor



MARMOMACC

ARCHITECTURE AND DESIGN

Marmomacc confirms its status as cultural and economic hub for the sector. Numerous initiatives will precede the exhibition, with many others taking place during the event:

LECTIO MAGISTRALIS (Spring 2010)

Leading figures in contemporary architecture present their work

In collaboration with: Castelvecchio Museum, Faculty of Architecture of Ferrara, Order of Architects of Verona

MARMOMACC 2010 PRESS CONFERENCE - Milan Triennial (May 2010)

DESIGN EXHIBITION - Milan Triennial (April 2010)

In collaboration with companies exhibiting at Marmomacc (duration: 1 month)

CONTINUING EDUCATION AND TRAINING PROJECT

Courses and university Master's programmes - "Designing with stone"

In collaboration with: Milan Polytechnic University, Mantua University Centre - Faculty of Architecture of Ferrara, Faculty of Architecture of Pescara, Bari Polytechnic University, Faculty of Engineering of Trento, International Associations of Architects: AIA (USA), RAIC (Canada), RIBA (UK), AIA (Australia), SAIA (South Africa)

ARCHITECTURE AND DESIGN

MARMOMACC MEETS DESIGN

The 2010 edition will focus on the topic “Irregular-Exceptional” and a 2009 retrospective exhibition

The international designers collaborate with Marmomacc exhibitors to develop innovative projects in stone

MARMOMACC CONTRACT STONE

Exhibition and meetings 2010

A new exhibition area dedicated to the dialogue between the world of stone and the contract context - in other words the building and construction sector - which is experiencing continual evolution and showing major potential

BEST COMMUNICATOR AWARD

Award Ceremony

The Award is presented to companies exhibiting at Marmomacc that best communicate the potential of marble and stone

LANDSCAPE, ARCHITECTURE AND STONE DESIGN

Award and exhibition of degree theses

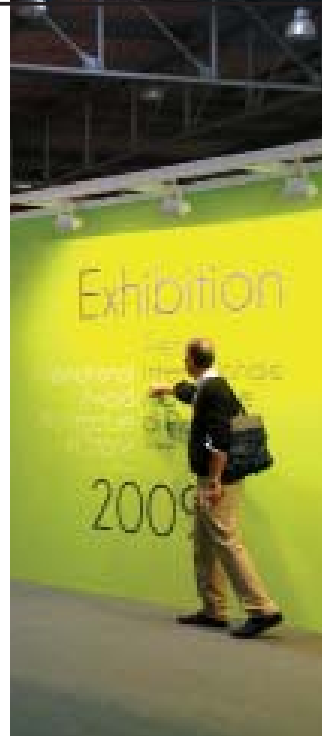
A section in the “International Stone Architecture Award” for the best design production by Italian universities involving stone construction

QUARRY ARCHITECTURE

Conference, Round Tables and Exhibition

“Creative” reclamation of stone quarries and landscape architecture in Italy and Europe

Complete and updated schedule at: www.marmomacc.com/marmoArchitetturaDesign



MARMOMACC 2010 SERVICES

ORGANISATION

Veronafiore

Viale del Lavoro 8, 37100 Verona (Italy)

Tel. 0458298111 - Fax 0458298288

www.veronafiore.it



SERVICES

Restaurants, hot snacks, bars, conference services, insurance, post office, State Police, Carabinieri, banks, newspapers, photocopies, baggage storage, check in with Exhibition Centre/Airport shuttle bus service (only for passengers with carry on luggage).

SPECIAL SERVICES FOR EXHIBITORS

- Buyer club
- Vip lounge
- Exhibition set-ups
- Maxi posters
- Personalised shuttle bus service
- Catering
- Hotel Booking on-line

MARMOMACC WORLD-WIDE INTERNATIONAL REPRESENTATIVES

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MARMOMACC: THE LOCAL AREA

VERONA AND LAKE GARDA

Verona - declared by UNESCO a “**World Heritage Site**” - is an open, hard-working and lively city. The hospitality and courtesy of Veronese people ensure that guests attending the exhibition enjoy a warm and enjoyable, yet discrete welcome. Theatres, shows, cultural events, traditional festivals and impressive hotel hospitality at all levels make the city and surroundings (Lake Garda, Lessinia Mountains, etc.) one of the most important centres of attraction for tourists in Italy. For more information and bookings for your visit to Marmomacc 2010, see our Internet site: hotels.veronafiere.it



MARMOMACC 2010

GENERAL INFORMATION

MARMOMACC DATES AND TIMES

From Wednesday 29 September to Saturday 2 October 2010 - Non-stop 9.30 - 18.00

ENTRANCE GATES

Cangrande (Viale del Lavoro) - San Zeno (Viale del Lavoro) - Re Teodorico (Viale dell'Industria)

ENTRANCE MODES

Entrance upon payment - trade only. Compulsory registration

ON-LINE TICKETS

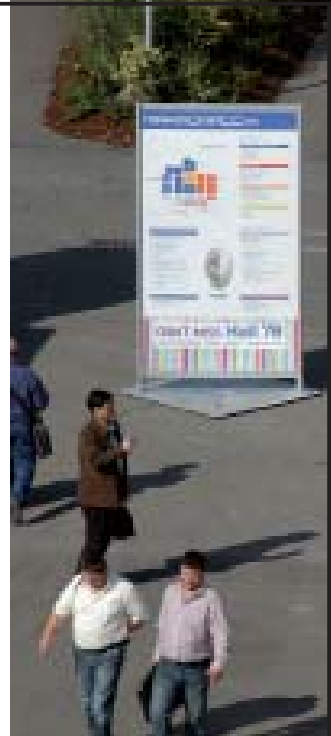
Book your discount entrance ticket now through: www.marmomacc.com

INFORMATION: marmomacc@veronafiere.it

HOW TO REACH VERONAFIERE

The Exhibition Centre is about 2 km from the Verona city centre, a few minutes from the railway station and the VERONA SUD & VERONA NORD motorway exits. A convenient express highway ensures rapid connections with Valerio Catullo international airport (12 km).

-  A4 (Turin, Milan, Brescia, Verona, Padua, Venice) VERONA SUD exit
A22 (Brennero, Verona, Modena) VERONA NORD exit | www.autostrade.it
-  VERONA PORTA NUOVA Railway Station | www.trenitalia.it
-  VALERIO CATULLO International Airport (Villafranca, Verona) | www.aeroporto.verona.it





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